



# AGRIECOOSTELLO

## OASIS OF VALUES FOR A RESPONSIBLE AND SUSTAINABLE TOURISM

The farmhouse Cascina Sereni is located on the edge

of the floodplain woods of the river Po, among cultivated fields and poplar groves, a little less than one kilometre far from the river, on the right side of the main embankment.

Nature, sport and inclusion are the keywords of this new local requalification project in which

Mayors, Local Administrators, Entrepreneurs, Associa-

tions of various kind, Schools, Local

Tourist Boards are involved, all aware of the extraordinary development oppor-

tunities that such an initiative can bring to the entire economic and cultural framework of the area.





**BEFORE**



**AFTER**

## SPORT



## INCLUSION

The requalification of the Cascina Sereni farmhouse in Santa Maria dell'Argine at

Casalmaggiore (Cremona) involves all local organizations, ranging from businesses like Invernizzi to sports club such as Atletica Interflumina.

The rebuilding works started on February 1st, 2022 and the deadline is scheduled for autumn 2023.

**«We realized that to make our dream come true we better embrace the policy of proceeding by little steps»**

**Carlo Stassano**  
*Chairman of the Atletica Interflumina Sports Club*

It all stems from an act of generosity made by Mr. Sergio Sereni, owner of the farmhouse.

It is just from authentic acts of generosity and from that natural philanthropic drive that can embrace people, environments and roots that wonderful projects like this may expand, unfold and be donated to the entire Community.



## COMPANY

These are the inspiring ingredients of extraordinary feelings and emotions that prompted us to dream of creating an Oasis of Values for a responsible and sustainable Tourism aimed at promoting Physical Education and Sport open to all, usable by all, out of a place destined to abandonment, natural decay and oblivion.

The farmhouse Cascina Sereni, in future to be named AgriEcoOstello, is located on the edge



of the floodplain woods of the river Po, among cultivated fields and poplar groves, a little less than one kilometre far from the river, on the right side of the main pedestrian and cycle embankment, closed to motor vehicle traffic, also known as Via Vento, 500 meters far from the athletics facilities

of the Interflumina sports club with ample parking lots, about 700 meters far from the “Amici del Po” recreational and sports club, 1000 meters far from the historic city centre of Casalmaggiore, right in front of the ancient Romanesque Gothic church of Santa Maria dell’Argine.



ARCHITETTO LEONARDO STRINGHINI

90 fruit trees of many varieties have already been planted, including pomegranates, jujubes, figs and two rows of grapevines that form a pergola that leads from the farmhouse to the small embankment towards the Wood. The whole cultivated area is already surrounded by multi-flower bushes that will allow the bees to produce

honey in the special hives located south-east of the field.

The cultivation method of vegetables, cereals and fruit will be shown to visitors to make them aware of what “biological farming” and “permaculture” mean. Rare and ancient varieties will be also displayed and changes in the

cultivation techniques that have taken place in the last century will be illustrated. Visits to some farms that use various techniques as well as to some agri-food companies that process agricultural products and local foods will also be made.





# L A C A S C I N A S E R E N I

THE REQUALIFICATION PROJECT INVOLVES THE CONSTRUCTION OF AN ACCOMMODATION FACILITY (45 BEDS) AND AN AGRITOURISM [RESTAURANT WITH ORCHARDS AND VEGETABLE GARDENS] CHARACTERIZED BY ENVIRONMENTAL SUSTAINABILITY MEASURES, AIMED AT PROMOTING A HEALTHY LIFESTYLE WITH LOCAL AND GENUINE PRODUCTS, SOCIAL INCLUSION, SUSTAINABLE TOURISM.

*Tell everybody!*

